

## Bachelor of Science (BS) in Arts Administration – Art

### Summary of Degree Requirements

#### REQUIRED COURSES IN ART

Course Title	Course Number	Credit Hours
Art History Survey 1 and 2	ART 105 and 205	6 credits (3,3)
Drawing 1	ART 107	3 credits
Professional Practices	ART 210	3 credits
Graphic Design 1	ART 308	3 credits
Painting 1	ART 322	3 credits
Thesis	ART 411	3 credits
ART Electives (choose 3 – a maximum of 1 may be Art History)	ART _	<u>9 credits (3,3,3)</u>
<b>TOTAL REQUIRED CREDITS IN ART</b>		<b>30 credits</b>

#### REQUIRED COURSES IN ARTS ADMINISTRATION

Course Title	Course Number	Credit Hours
Survey of Arts Administration	AA 201	2 credits
Principles and Practices of Arts Administration	AA 301	3 credits
Experiential Learning	AA 371-ICR, 372-ICR, or 373-ICR	3 credits
Internship Preparation	AA 400	0 credits
Marketing the Arts	AA 410	3 credits
Fundraising for the Arts	AA 415	3 credits
Financial Management for the Arts	AA 420	3 credits
Internship in Arts Administration	AA 475	6 credits
Arts Administration Electives (choose 2)	AA 315, 330, 335, 383, 390, 425, or 450	6 credits (3,3)
Introduction to Accounting 1	AC 203	3 credits
Principles of Microeconomics	EC 231	3 credits
Legal Environment of Business or Organizational Behavior	LE 263 or MG 360	3 credits
Business Applications with Excel	MS 100	2 credits
Promotional Writing 1 or Intro to News Reporting and Writing	STR 128 or JR 112	3 credits
Principles of Strategic Communication	STR 222	3 credits
Design and Production for Strategic Communication	STR 251	3 credits
Elective in LE, MG, MK, or STR		<u>3 credits</u>
<b>TOTAL REQUIRED CREDITS IN ARTS ADMINISTRATION</b>		<b>52 credits</b>

#### UNIVERSITY CORE CURRICULUM

Course Title	Course Number	Credit Hours
First Year Seminar	FYS 101 and 102	6 credits (3,3)
Global and Historical Studies (2 courses)	GHS _	6 credits (3,3)
Analytic Reasoning	AR _	3 credits
The Natural World	NW _	5 credits
Texts and Ideas	TI _	3 credits
Well-Being	WB _	<u>1 credit</u>
<b>TOTAL REQUIRED CREDITS IN THE CORE CURRICULUM</b>		<b>24 credits</b>

- The Social Justice and Diversity (SJD) Requirement of the University Core Curriculum may be taken from any area of the University. NOTE: ART 317-SJD, ART 319-SJD, or ART 320-SJD fulfills this requirement.
- Arts Administration majors are exempt from the following requirements of the University Core Curriculum: The Social World (because they take 9 hours in the social sciences), Perspectives in the Creative Arts (because they take 9 hours in the arts), and the Butler Cultural Requirement.

#### FREE ELECTIVES

**22 credits**

#### TOTAL REQUIRED CREDITS

**128 credits**

- At least 40 credits must be at the 300-level or higher.
- A grade of C or higher is required for all JCA courses.

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### Suggested Sequence of Courses

#### Year One

##### Fall – 16 credit hours

Art History Survey 1	ART 105	3 credits
Drawing 1	ART 107	3 credits
Analytic Reasoning	AR _	3 credits
First Year Seminar	FYS 101	3 credits
Well-Being	WB _	1 credit
Free Electives		3 credits

##### Spring – 16 credit hours

Survey of Arts Admin	AA 201	2 credits
Art History Survey 2	ART 205	3 credits
Professional Practices	ART 210	3 credits
First Year Seminar	FYS 102	3 credits
Bus Appl with Excel	MS 100	2 credits
Pro Writ/Int to News Rep	STR 128/JR 112	3 credits

#### Year Two

##### Fall – 16 credit hours

Graphic Design 1	ART 308	3 credits
Painting 1	ART 322	3 credits
Global and Hist Studies	GHS _	3 credits
Princ of Strat Comm	STR 222	3 credits
Free Electives		4 credits

##### Spring – 16 credit hours

Princ & Prac of Arts Adm	AA 301	3 credits
Experiential Learning	AA 371-ICR	1 credit
Art Elective	ART _	3 credits
Principles of Microecon	EC 231	3 credits
Global and Hist Studies	GHS _	3 credits
Free Electives		3 credits

#### Year Three

##### Fall – 16 credit hours

Marketing the Arts	AA 410	3 credits
Art Elective	ART _	3 credits
Intro to Accounting 1	AC 203	3 credits
Des & Prod for Str Comm	STR 251	3 credits
Free Electives		4 credits

##### Spring – 16 credit hours

Experiential Learning	AA 372-ICR	2 credits
Internship Preparation	AA 400	0 credits
Fundraising for the Arts	AA 415	3 credits
Leg En of Bus or Org Beh	LE 263/MG 360	3 credits
Texts and Ideas	TI _	3 credits
Free Electives		5 credits

#### Year Four

##### Fall – 17 credit hours

Fin Man for the Arts	AA 420	3 credits
Arts Admin Elective	AA _	3 credits
Art Elective	ART _	3 credits
The Natural World	NW _	5 credits
LE, MG, MK, or STR Elective		3 credits

##### Spring – 15 credit hours

Internship in Arts Adm	AA 475	6 credits
Arts Admin Elective	AA _	3 credits
Thesis	ART 411	3 credits
Free Electives		3 credits

**TOTAL CREDIT HOURS: 128**